

# Lady Antebellum Heart Break Share SWEEPSTAKES

## OFFICIAL RULES

**NO PURCHASE IS NECESSARY TO ENTER OR WIN.**

**A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

**THE Lady Antebellum Heart Break Share SWEEPSTAKES ("SWEEPSTAKES") for 9/9/17 show date, BEGINS AT 12:00:00 P.M. CT ON 6/9/17 AND ENDS AT 11:59:59 A.M. CT ON 6/23/17 ("ENTRY PERIOD").**

**SPONSOR:** UMG Nashville, a division of UMG Recordings, Inc. 401 Commerce Street, 11<sup>th</sup> Floor, Nashville, TN 37219 (referred to herein as the "Sponsor" or "UMGN").

**ELIGIBILITY:** Sweepstakes is open to legal residents of; and physically located within the contiguous United States and the District of Columbia age 18 or older (or the age of majority in state of residence) at time of entry. The Sweepstakes and any website page(s) and advertisements relating thereto, are intended for viewing within the contiguous United States only. Employees of the Sponsor, Lady Antebellum ("Artist"), their respective parent companies, affiliates, subsidiaries, agents, advertising and promotions agencies, crew members, and any other individual or company involved in the development or execution of the Sweepstakes ("Released Parties") and their immediate families (parents, siblings, children and their respective spouses) and same households of each, whether or not related are not eligible to enter or win. No groups, clubs or organizations may participate in this offer or reproduce or distribute any portion of these Official Rules or entry forms to its members. Void in Alaska, Hawaii and where prohibited by law.

**HOW TO ENTER:** To enter, visit and follow all onscreen instructions to enter the Sweepstakes <https://ladyantebellum.com>. To qualify for a chance to win for the grand prize, your entry must be received by 11:59:59 AM CT on 6/23/17. Limit: Only one entry per person per day. Entries are subject to all notices posted online, including Sponsor's privacy policy. Multiple entrants are not permitted to share the same email address. No mechanically reproduced, computer generated or photocopied requests will be accepted. Sponsor is not responsible for any typographical, printing, or other errors; or for entries that are late, lost, incomplete, misdirected, stolen, garbled, undelivered, delayed, damaged, and/or illegible or any combination thereof. All entries, requests, and/or materials submitted become the property of Sponsor and will not be returned or acknowledged.

**PRIZE AND APPROXIMATE RETAIL VALUE ("ARV"):** One (1) Grand Prize will to be awarded to winner (and one (1) guest) to attend Lady Antebellum Live ("Event") on 9/9/17-9/10/17. Approximate Retail Value ("ARV") of each prize: \$3,500.00. First Runner-Up Prize: One (1) Autographed Acoustic guitar, signed by Lady Antebellum - Approximate retail value ["ARV"]: \$100. General Prizes (one per general winner): Ten (10) Autographed Lady Antebellum Heart Break CD's - Approximate retail value ["ARV"]: \$15. If actual value of any prize is lower than the stated ARV when prize is procured and fulfilled, the difference will not be awarded. Grand Prize consists of: round trip coach airfare to/from a major commercial airport nearest to winner's primary residence (as determined by Sponsor) to Nashville, TN. (carrier used will be at the Sponsor's sole discretion and flights may include stopovers and/or connections); double occupancy hotel accommodations for two (2) nights (room and room tax only); two (2) tickets to

the Event(s); two (2) Meet & Greet passes to the event; two (2) Visit Music City “Backstage Passes” for access to Nashville tourist destinations. All meals, ground transportation (other than as noted), taxes, gratuities, incidentals, upgrades, service charges or other expenses not specified herein are not included and are winner’s sole responsibility. In the event the winner resides within one hundred and fifty (150) miles of the Event venue, ground transportation to/from Nashville will be provided in lieu of air transportation. Event tickets are not for resale. No substitution of prize offered, no transfer of any prize to a third party is permitted and prize may not be redeemed for cash value, except by Sponsor, who reserves the right in its sole discretion to substitute prize for a prize of comparable or greater value. All fees, federal, state, local or other expenses relating to the use, acceptance and possession of prize are the sole responsibility of winner. Taxes are the responsibility of winner. An IRS form 1099 will be filed in the name of winner.

Winner and guest must travel on same itinerary and dates determined by the Sponsor or forfeit all rights to prize. Certain restrictions may apply. Airfare, hotel and other accommodations are subject to availability. Arrangements for the fulfillment of prize will be made by Sponsor and/or its designated agent. The winner acknowledges that the Event is beyond the control of the Sponsor and is subject to being rescheduled, modified or cancelled. If the Event is postponed, canceled or has occurred, no compensation or substitution will be provided and the Sponsor shall have no further obligation to winner other than to supply the remaining portion of prize. Should this be the case, trip must be taken within twelve (12) months from the date of prize notification. If for any reason whatsoever, winner is unable to travel after all travel arrangements have been made and paid, the Sponsor shall have no further obligation to the winner. If Grand Prize is forfeited prior to Sponsor finalizing and paying for all portions of the Grand Prize, and sufficient time exists to select an alternate winner, the Grand Prize will be awarded to an alternate winner from all non-winning eligible entries. Winner and guest must comply with any security procedures or measures imposed by the Event’s personnel and/or its representative(s). Sponsor and/or Event’s personnel/representative(s) reserve the right in their sole discretion to suspend or cancel the winner’s and/or guest’s attendance at Event due to non-compliance with any security procedure or inappropriate behavior or misconduct. Winner and guest are responsible for obtaining proper documentation (i.e., valid photo ID), prior to travel. Guest must meet the age of majority within his/her jurisdiction and will be required to complete and return a Liability/Publicity Release prior to travel.

**WINNER SELECTION:** Winner will be selected in a random drawing of all eligible entries received during the Entry Period(s). Random drawing will be conducted on or about 6/23/17 by Sponsor whose decisions are final and binding. Winners are only eligible for ONE package.

**ODDS:** Odds of winning are determined by the number of eligible entries received during the Entry Period.

**WINNER NOTIFICATION:** Potential winner will be notified by email, U.S. mail and/or overnight carrier and must be able to receive calls from an unlisted/blocked number. The contact information provided on entry will be used to notify winner. Winner will be required to complete and return an Affidavit of Eligibility and Liability and, unless prohibited by law, Publicity Release (“Affidavit/Release”) as well as any other documents (“Prize Notification Documents”) within five (5) days of date specified on notification, or he/she may be disqualified. Prepaid overnight mailing envelope may be provided. The Sponsor reserves the right to investigate winner

to determine if s/he has been truthful, and to disqualify him or her if the Official Rules requirements were not met. A background check may be conducted on winner. A parent or legal guardian will be required to complete and return all required documents on behalf of any eligible minor. If Affidavit/Release, and/or prize notification or prize is returned as undeliverable or if a prize is forfeited, or if required documents are not returned within such time period, or if winner cannot accept or receive the prize for any reason, or if he/she is not in compliance with these Official Rules, the prize may be awarded to an alternate winner from all eligible non-winning entries. The prize may be forfeited if winner is not reachable at address or phone number provided or a forwarding address is not made available or any non-compliance with the Official Rules. A prize award notice will be sent to winner approximately thirty (30) days after verification. Except where prohibited by law, entry and acceptance of prize constitute permission for Sponsor and its agents to use winner's name, prize won, hometown, likeness, video tape, photographs, and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission. Furthermore, Sponsor and/or its agents may film, record and/or take photographs before/during/after the Event, and may use the resulting footage, recordings or photographs for a range of purposes, including, without limitation, for marketing and promoting Sponsor and/or its promotion partners/agents and their respective products and services. No additional compensation will be provided to winner (or guest) for any resulting footage.

**RELEASES:** Participating entrants agree to these Official Rules and the decisions of the Sponsor and/or the Administrator, and release, defend and hold harmless Released Parties as well as the employees, officers, directors and agents of each, from all claims and all liability, claims or actions of any kind whatsoever for injuries, damages or losses of any kind to persons (including death) and property which may be sustained in connection with either directly or indirectly, 1) the awarding, receipt, ownership, use or misuse of prize awarded herein; or 2) participation in the Sweepstakes or any prize related activities, including but not limited to traveling to or from any prize related activity, if entrant is confirmed the winner. Sponsor is not responsible if Sweepstakes cannot take place or if prize cannot be awarded due to travel and/or Event cancellations, delays or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism. Winner assumes all liability for any injury or damage caused or claimed to be caused, by participation in this Sweepstakes or use or redemption of prize.

**GENERAL:** By entering the Sweepstakes, entrant affirms that they have read, understand and accepted these Official Rules. Any information collected by entering the Sweepstakes shall be used only in a manner consistent with these Official Rules. The Sponsor reserves the right to cancel or modify the Sweepstake if fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award prize via a random drawing from among the eligible, non-suspect entries received up to the time of the impairment. The Sponsor is not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of, or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. Sponsor is also not responsible for any injury or damage to an entrant's or any other person's computer related to or resulting from

playing or downloading any materials in the Sweepstakes. CAUTION: Any attempt by an entrant to deliberately damage Sweepstakes' websites or undermine the legitimate operations of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages from any such entrant to the fullest extent permitted by law.

**DISPUTES:** This Sweepstakes is subject solely to the applicable federal, state and local laws of the United States and is not subject to any laws outside of the United States; provided, however, that, except where prohibited, by participating in the Sweepstakes entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved exclusively by final and binding arbitration under the rules of the American Arbitration Association in an arbitration to be held at the AAA regional office nearest the Sponsor where the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; (b) a judgment upon any such arbitration award may be entered in any court having jurisdiction; (c) to the degree any dispute, claim or cause of action arising out of or connected with this Sweepstakes or any prize awarded is not subject to arbitration, then it shall be adjudicated exclusively by the appropriate Federal or state courts located in Nashville, TN , U.S.A; (d) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action; (e) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (f) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, and any and all rights to have damages multiplied or otherwise increased, other than for actual out-of-pocket expenses. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Tennessee , without giving effect to any choice of law or conflict of law rules (whether of the State of Tennessee or any other jurisdiction) which would cause the application of the laws of any jurisdiction other than the State of Tennessee .

**WINNER'S LIST:** For name of winner available after 6/23/17 or send a self-addressed, stamped envelope to: Lady Antebellum Heart Break Share Sweepstakes Winner's Name, c/o UMG Nashville, 401 Commerce Street, 11<sup>th</sup> Floor, Nashville, TN 37219.

**PRIVACY POLICY/DATA COLLECTION:** Information provided by you for this Sweepstakes is subject to Sponsor's privacy policy located at: <http://privacypolicy.umusic.com/>.