

SAM HUNT "BREAKING UP WAS EASY IN THE 90'S" SWEEPSTAKES OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.

A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

DO NOT ENTER THIS SWEEPSTAKES IF YOU DO NOT RESIDE WITHIN THE FIFTY (50) UNITED STATES INCLUDING THE DISTRICT OF COLUMBIA. ENTRY INTO THIS SWEEPSTAKES CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES. SWEEPSTAKES IS GOVERNED BY U.S. LAW AND IS SUBJECT TO ALL FEDERAL, STATE AND LOCAL LAWS. VOID WHERE PROHIBITED BY LAW.

1. **SPONSOR:** Universal Music Group Nashville, a division of UMG Recordings, Inc., 222 2nd Ave South, Nashville, Tennessee 37201 ("Sponsor" or "UMGN"), is solely responsible for all aspects of this sweepstakes.

2. **ENTRY:** The Sam Hunt "Breaking Up Was Easy in the 90's" Sweepstakes ("Sweepstakes") begins at 12:00:00 P.M. on December 10, 2020 and ends at 11:59:59 P.M. on January 11, 2021 ("Entry Period"). For purposes of these Official Rules ("Rules"), all times and days are Central Time ("CT"). You may enter the Sweepstakes in one (1) of two (2) ways. You may enter by visiting <http://www.tweematic.com/breakingup/> ("Website") and i) following onscreen instructions to connect with Sam Hunt and save "Breaking Up Was Easy In The 90's" on Spotify music service ("Service Provider") and click "Connect with Spotify". After clicking "Connect with Spotify", you are officially entered into the pool of eligible entries ("Spotify Entry"); or ii) you may also enter the Sweepstakes by entering your first name, last name, email address, and postal code and click "Submit". After clicking "Submit," you are officially entered into the pool of eligible entries ("Online Entry"). Only (1) one Entry per person. If you do not have the Spotify application, you can download the application and register for free at www.spotify.com. At the end of the Sweepstakes period, potential winner will be chosen at random from all eligible entries received during the Entry Period.

3. **LIMITATIONS:** In event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the person in whose name the email address is registered. Entries by any method other than set forth above in Section 2 are void. Any use of automated or programmed methods of effecting Entry is prohibited. Sweepstakes is open only to persons 13+ or older who are legal residents of, and physically located within, the fifty (50) United States including the District of Columbia (collectively, "Territory") at time of entry. Void where prohibited by law. Employees of: Sponsor, Sam Hunt ("Artist"), their parent, subsidiary, affiliated or successor companies; or the advertising, promotional or fulfillment agencies of any of them (individually and collectively, "Entities"); nor members of their households or immediate families. Neither the Entities, nor any of their officers, directors, shareholders, employees, agents or representatives (individually and collectively, "Releasees") are responsible for Entries from persons residing, or physically located, outside the Territory; Entries that are altered, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misdirected, multiple, non-delivered, stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Rules; or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider, Website or other connections; telephone or cell phone text messaging availability or accessibility; miscommunications; failed computer, satellite, telephone or cable transmissions, lines or technical failure; jumbled,

corrupted, scrambled, delayed or misdirected transmissions; computer hardware or software or text message malfunctions, failures, technical errors or difficulties; unauthorized human intervention; traffic congestion; undeliverable emails resulting from any form of active or passive email filtering; or other errors of any kind, whether due to electronic, mechanical or human error or other causes; even if caused by the negligence of any of the Releasees. Each of such potential Entries will be disqualified and any attempt by a person to use multiple email, cell phone accounts, or Service Provider accounts to register more than once may result in disqualification at Sponsor's sole discretion. Void where prohibited.

4. PRIZE(S): One (1) prize ("Prize") will be awarded. One (1) Prize winner will receive a Sam Hunt gift package consisting of: one (1) copy of Sam's "Southside" on vinyl and one (1) VHS tape of the "Breaking Up Was Easy In The 90's" music video. Approximate retail value ("ARV") of Prize: \$100.00. No substitute or additional compensation will be awarded. Prizes are not redeemable for cash or transferable, except to a surviving spouse residing in the same household. No substitution allowed except, at Sponsor's sole discretion, a prize of equal or greater value may be substituted. Prizes cannot be used in conjunction with any other promotion or offer. All taxes are solely the responsibility of the winner, who may receive an IRS Form 1099 reflecting the value of the Prize. Limit one (1) Prize per person/address. Any depiction of a Prize is for illustrative purposes only. Prize is awarded "AS IS". No warranty expressed or implied. Sponsor will not replace any lost or stolen Prize. Allow four (4) to six (6) weeks for delivery of Prize.

5. WINNER SELECTION & ODDS: On or about January 12, 2021, in a random drawing, potential winner will be selected from all eligible Entries received during the Entry Period. Odds of winning depend on the total number of eligible Entries received during the Entry Period.

6. WINNER NOTIFICATION: Potential winner will be notified by email on or about January 13, 2021. At the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternate winner may result from any of the following: [1] a potential winner's failure to respond to notification within three (3) days after its transmission; [2] the return of an email notification as undeliverable after two (2) attempts; [3] the return of any other prize award notice or a prize as undeliverable; [4] a potential winner's failure to provide Sponsor with satisfactory proof that he/she is the authorized account holder of the address, cell phone number or Service Provider associated with the winning Entry; [5] a potential winner's failure to provide Sponsor with satisfactory proof of age, identity and residency; [6] a potential winner's failure to claim a prize within three (3) days after it is sent; and [7] any other non-compliance with Rules. In the event of Prize forfeiture, the Sponsor may, in its sole discretion, award or not award the forfeited Prize to an alternate winner. All taxes are solely the responsibility of each winner.

7. PRIVACY POLICY/DATA COLLECTION: Information provided by you for this Sweepstakes is subject to Sponsor's privacy policy located at: <http://privacypolicy.umusic.com/> ("Privacy Policy").

8. CONDITIONS: By entering this Sweepstakes, you agree represent and warrant that: [1] you will be bound by the Rules and the Sponsor's decisions, which shall be final in all respects; [2] the Entry becomes solely the Sponsor's property and will not be returned; [3] you release and hold harmless the Releasees from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of prize; participation in the Sweepstakes or any Sweepstakes-related activity or from any interaction with, or downloading of, computer Sweepstakes information; [4] each winners' acceptance of a Prize constitutes the grant to

Sponsor and assigns of an unconditional right to use each winner's name, address (city and state only), voice, likeness, photograph, biographical and prize information and/or statements about the promotion for any programming, publicity, advertising and promotional purposes without additional compensation, except where prohibited by law; [5] in the event viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Sponsor's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of the Sweepstakes, so that it cannot be conducted as originally planned, Sponsor has the right, in its sole discretion, to cancel, modify, terminate or suspend the Sweepstakes; and in such event, to select winner by such method as Sponsor in its sole discretion shall consider equitable; [6] the Releasees are not responsible for typographical or other errors in the offer or administration of this Sweepstakes, including but not limited to: errors in the advertising, Rules, selection and announcement of the winners and distribution of the prizes; [7] the Releasees are not responsible for any inability of a winner to accept or use any prize (or any portion thereof) for any reason; [8] the Sponsor has the right, at any time and at its sole discretion, to disqualify any individual it suspects to be doing any of the following: (a) tampering or attempting to tamper with the entry process or the operation of the Sweepstakes; (b) violating the Rules; (c) violating the Website terms of service, Privacy Policy or other terms, conditions of use and/or general rules or guidelines of any Sweepstakes property or service or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person; or for any other good cause as determined solely by the Sponsor; [9] all disputes, claims and causes of action at law or in equity (individually, "Claim") arising out of or relating to this Sweepstakes, the meaning or interpretation of the Rules or any prize awarded shall be resolved by applying the laws of Tennessee, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in the state or federal courts within that state; [10] Sponsor has the right to modify Prize award procedures at its sole discretion and [11] you are solely responsible for all fees incurred through your wireless phone service for text messages associated with participation in this Sweepstakes, if any.

9. RULES & WINNER LIST: For the name of the winner (after January 13, 2020) and/or Rules (before January 11, 2020), send a self-addressed, stamped envelope to: Sam Hunt "Breaking Up Was Easy In The 90's" Sweepstakes winner c/o UMGN, 222 2nd Ave South, Nashville, Tennessee 37201 . Washington and Vermont residents may omit return postage when requesting a winners' list.

This Sweepstakes is not sponsored, endorsed or administered by Spotify nor is Spotify associated with the Sweepstakes in any way. You understand that you are providing information to Sponsor. Any questions, comments or complaints regarding the Sweepstakes must be directed to Sponsor at the aforementioned address. The information you provide will only be used for a manner consistent with these Rules and with the Sponsor's Privacy Policy.